



# Professional Qualification in COMMUNITY DEVELOPMENT MANAGEMENT Level 5 Diploma

Unit 5 - Accessing and Managing Project Resources

## **Question 1**

A local chaplain of a community at risk of drought is bringing together other community members to form a community action group to provide help to vulnerable families in the area. He is seeking funding for sustainable food production farming and irrigation programmes.

**Explain** how to write an effective business proposal for this community project that will help to secure grant funding. (20 marks)

# **Question 2**

- (a) **Identify** the skills required from individuals involved in a community-based project to make it a success. (6 marks)
- (b) **Describe** how to identify the training needs of individual team members in a community-based Project. (14 marks)

#### **Question 3**

**Recommend** ways for a community action group to build relationships with local businesses. (20 marks)

#### **Question 4**

**Discuss** the advantages and disadvantages of private funding from local businesses as the main source of funding for a community-based project. (20 marks)

### **Question 5**

**Describe** the role and responsibilities of a marketing project manager, and explain how they contribute to the successful management of a project. (20 marks)