



Professional Qualification in JOURNALISM AND MEDIA STUDIES

Level 5 Diploma

UNIT 1 – PRINT AND ONLINE JOURNALISM

Question 1

- (a) **Describe TWO** risks associated with ethical issues when dealing with online journalism. (4 marks)
- (b) **Compare TWO** benefits of online journalism. (10 marks)
- (c) Referring to your answer to Question 1b, **suggest** which **ONE** of these benefits is most likely to apply in your country. **Justify** your answer. (6 marks)

Question 2

Discuss the impact of online journalism on standards and professional practice of journalists. (20 marks)

Question 3

- (a) **Explain** what is meant by the term 'writing style'. (4 marks)
- (b) **Compare** the writing style used for online journalism with the writing style used for print journalism. (16 marks)

Question 4

- (a) **Illustrate** how to script a story when creating videos for Internet broadcast. Use examples to support your answer. (10 marks)
- (b) **Compare TWO** factors which should be considered when selecting footage for broadcasting on the Internet. (10 marks)

Question 5

Illustrate why it is important to consider ethical issues when producing blogs. Use examples to support your answer. (20 marks)