



## JOURNALISM AND MEDIA STUDIES

### Level 5 Diploma

#### UNIT 1 – PRINT AND ONLINE JOURNALISM

##### Question 1

Evaluate TWO of the latest methods of reporting live events using digital technologies. Use your knowledge of how these technologies are used in real events to illustrate your answer. (20 marks)

##### Question 2

'The greatest criticism of online journalism is that it promotes the possibility of ordinary people being swamped with too much uncontextualised information that makes no sense.' Discuss this statement with special reference to particular websites, bloggers and other relevant online content. (20 marks)

##### Question 3

When uncovering and reporting a live news story, the majority of traditional print journalists post details on social media sites before beginning to construct their print story. Analyse how the modern-day journalist can balance the immediate needs of the web against the requirements of the slower-to-deadline print publications. (20 marks)

##### Question 4

'Online journalists find it too easy to include other kinds of web content in their new stories and features without going through the same rigorous system of checks that a print journalist would make.' Discuss this statement providing real examples of the kind of online material that needs proper journalistic checking. (20 marks)

##### Question 5

You are attending the celebration parade of a sports team through the streets of your town and city after a major trophy win. Describe in detail the process of creating a three minute news story video of this event with special reference to the camerawork and the different kinds of footage that would best illustrate the story. (20 marks)

##### Question 6

Evaluate the latest techniques and software in audio editing with special reference to how this knowledge can improve a video news story for the viewer. Provide examples from your own work or videos of journalists that you have studied. (20 marks)

##### Question 7

Using specific examples of blog sites that you have studied or are aware of, analyse the key elements that make the sites personal to the blogger and effective for the audience. (20 marks)