Question 1

Most journalism students see themselves as writers, but there are many other jobs within the profession that do not simply involve the person writing stories, features or opinion pieces. Discuss the non-writing jobs available and evaluate their importance to the process of print, broadcast and online journalism. (20 marks)

Question 2

Different editors adopt different priorities for their reporting and writing teams. Using examples that you have studied or from your own journalism experience, analyse how these priorities can change between differing forms of journalism, from print through to broadcasting and online. (20 marks)

Question 3

Evaluate how an editor operates the commissioning process for freelance contributors to a monthly magazine. Provide details of the process of the operation and key elements in the relationship between the editor and occasional contributors. (20 marks)

Question 4

'Writers in the world of journalism should pay homage to their sub-editors on a regular basis.' Discuss this statement and analyse the relationship between the writer and the sub-editor with special focus on how the editing process can improve written material in the print media.
(20 marks)

Question 5

Using TWO examples of different print media in your country, analyse the differences in basic layout and design in each of them. In your answer refer to elements like typeface, white space and use of pictures as well as why the layout and design is appropriate for the two publications. (20 marks)

Question 6

Using examples that you have studied or from your own journalism experience, analyse how collaboration between a writer and his/her editor and sub-editor operates and improves the material. (20 marks)

Question 7

In the world of digital journalism, the first action of a reporter when covering a story is often to post material on social media. Analyse why this is the case and how the journalist works with his/her editors to ensure accuracy and high quality. (20 marks)