

ABMA Global

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INVESTOR IN PEOPLE

Association of Business Managers & Administrators



NEWS

Education Prompts Business Growth

President of the African Export-Import Bank, Jean-Louis Efra, announced on 14 August that total African trade grew to \$1 trillion in 2010 from \$200 billion in the early 90's. Mr. Efra spoke about the continuing growth of economies across the continent as a result of stable and increasingly prosperous economic and financial markets in the newly established and effective democratic governments.

With an average GDP growth rate of 5% from 2000 across Africa, economic growth in the region has been significant enough to elevate Zambia and Ghana into the World Bank's Lower Middle Income Countries in the economic classification system. In both Zambia and Ghana, aid accounts for a significantly lower proportion of government budgeting than it used to, suggesting that it is reaching the needy more directly and that governments' increasingly efficient democratic mechanisms are working more effectively, financial stability being a strong basis for continuing positive social and political change.

Economic growth has come from a range of socio-economic changes. Mr. Efra identified that increasing the contribution of entrepreneurs to Africa's economic output and increased investment in education has prompted Africa's increasing economic independence and stability. It comes as no surprise therefore that Mr. Efra announced the impressive figures of growth during his speech at the University of Nigeria.



The increasingly positive business environment is giving entrepreneurs a higher chance of success in new business ventures as well as the ability to engage with young and mature professionals in employment, allowing them to contribute at all levels in the public and private sectors. The diminishing reliance upon traditional academic pathways, up to and beyond degree level, means that learners can add to their professional knowledge and skills and play a part in the increasingly positive economic outlook.

Source: www.allafrica.com

If you want to find out how you can enhance your career prospects by studying an internationally recognised qualifications from ABMA, email us at info@abma.uk.com or visit the ABMA website to find out more www.abma.uk.com.

ABMA Employee Training

ABMA is campaigning for better skills in the workplace by discussing training opportunities with employers worldwide, informing them of the latest professional training opportunities available to their employees through studying ABMA Qualifications at local institutions.

In order to increase the training standards and commitment from employers towards Continuous Professional Development (CPD), ABMA is providing assistance to major employers wishing to fund their employees' professional development and, where appropriate, use ABMA Qualifications for vocational and professional training at in-house training facilities.

Vocational education is becoming the leading choice all over the world amongst industry experts and employers. The demand for relevant, practical, skills based learning is appealing to those employers who are committed to investing in their employees' futures and the future of their organisation.

ABMA has been providing Certificate, Diploma and Advanced Diploma level qualifications in a

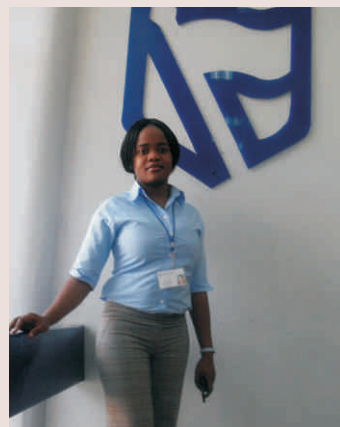
wide variety of institutes and colleges for many years and the high demand for ABMA qualifications from professionals already in employment shows that there are excellent opportunities for potential students to invest in their future with the assistance of their employer.



ABMA Qualifications span a range of industry sectors including business, computing, engineering and health and social care. ABMA also works closely with local standards setting bodies to ensure that its qualifications are available locally in highly regarded and approved ABMA Affiliate Centers meaning that every ABMA student can focus on gaining a qualification that is respected and industry relevant, safe in the knowledge that their new skills will help drive their career forward.

If you would like more information on how undertaking an ABMA Qualification can help your career, or would like to discuss how ABMA can help provide your staff with relevant training that surpasses industry standards, please submit an enquiry to the ABMA website or contact ABMA at info@abma.uk.com.

Interview with Gift Nakazwe Chanda - Stanbic Bank, Zambia.



How did your employer respond to your ABMA Qualification?

My employers have been impressed by the qualifications I have attained by ABMA. My ABMA qualification has helped me to be recognised by one of the most successful financial institutions in Zambia. I have not only been recognised for my achievement but I am also gaining knowledge. From here I know that I can reach even greater heights.

Would you recommend ABMA Qualifications to other students?

I would recommend ABMA Qualifications to other students. Studying with the ABMA has broadened my way of thinking and made me understand how some organisations perform in their marketing strategies, this understanding has helped me to develop my marketing skills.

To read the full interview, visit the 'Life After ABMA' section of the ABMA website at www.abma.uk.com.

10 Years of ABMA at Ranche House College

Ranche House College became an ABMA Affiliate Centre in 2001 following a visit to the college by the ABMA Senior Executive Alan Hodson. As with Ranche House College, ABMA is a non-profit making awarding organisation that is committed to giving students value for money, meaning that students can obtain an internationally recognised qualification in Zimbabwe at a very affordable price.

The first programme to be offered by Ranche House College in 2001 was Clearing, Forwarding and Shipping Management which is still very much in demand with freight and shipping companies who employ our ABMA students upon completion of their studies. Such companies include Manica Zimbabwe Limited, Speedlink Limited, Freight World and the Mediterranean Shipping Company. Some of our students are employed in the region's ports in South Africa and Mozambique.

Other ABMA programmes offered at the college are Leisure and Tourism Management, Business Management, Journalism and Media Studies, Community Development and Public Relations. The Principal's visit to ABMA Headquarters in December 2010 resulted in the expansion of the range of programmes to include Computer Engineering, Computing and Information Systems and HIV/AIDS Management.

One of the many advantages with ABMA qualifications is the 4 examination series every



Munyaradzi Mupoperi (left) and Maqhawe Masiye (right) displaying their ABMA Outstanding Achievement Awards



Adlight Chandipira receiving her award from Secretary for Higher and Tertiary Education, Dr. Washington Mbizvo.

year in March, June, September and December, leading to more flexible options for students. Ranche House College is also flexible in that students can enrol for day, evening and weekend classes, so as to cater for those in employment, as well as high school leavers.

Some of our students who have excelled in their examinations have received ABMA Outstanding Achievement Awards against worldwide competition. The first recipient, Adlight Chandipwisa, received her award from Dr. Washington Mbizvo, the Permanent Secretary in the Ministry of Higher and Tertiary Education during the college's Graduation Ceremony in 2010. She is employed by the University of Zimbabwe in collaboration with the University of San Francisco California project.

Other award winners are Maqhawe Masiye and Munyaradzi Mupoperi. There is also Blessing Dzvairo who received the award in Leisure and Tourism Management and is currently doing his internship at the Chinhoyi University of Technology Hotel School.

Ranche House sees its role as preparing students to live in a globalised knowledge society and meeting the changing needs of the world of work. The ABMA international qualifications enable the college to fulfil its role.

The college is justifiably proud of its long association with ABMA and the two organisations are geared to even greater levels of association in the next decade.



Blessings Dzvairo displaying his certificate and award for his achievements in Leisure and Tourism Management

This article has been written by Ms. Kate Ramushu, Principal of Ranche House College, and was published in Newsday, a leading Zimbabwean Daily newspaper.

ABMA would like to thank all the companies and organisations, such as AMG Global, that expressed their congratulations to both ABMA and Ranche House College on ten successful years working together. We are certain that former ABMA students will continue to thrive at AMG.

Quote from the ABMA Senior Executive, Mr. Alan Hodson

“ABMA has been offering internationally recognised qualifications at Ranche House College for 10 years. In that time, a great many students at the college have seen their future prospects enhanced to a level previously considered unachievable, largely thanks to the experience and dedication of the staff at Ranche House College and the quality of the ABMA Qualifications they deliver.

Ranche House College, its students and its staff can feel proud of the commitment they have shown to improving education in the region and with the continued support of ABMA, we feel certain that this institution, and indeed its students, will continue to go from strength to strength.

We wish all Ranche House students continued success in their studies and we look forward to watching ABMA students flourish at the college over the next 10 years and beyond.”

INTERNATIONALLY RECOGNISED QUALIFICATIONS AVAILABLE TO STUDY

www.abma.uk.com



“Vocational Qualifications, Our Strength, Your Future...”

ABMA is an internationally recognised awarding organisation based in the UK that offers Certificate, Diploma and Advanced Diploma level qualifications which allow you to access a successful career across a wide range of professional disciplines and industry sectors.

Business Management

Human Resource Management

Entrepreneurship

Marketing Management

Leisure and Tourism Management

Clearing, Forwarding and Shipping Management

Computing and Information Systems

Computer Engineering

Community Development

HIV/AIDS Management

Journalism and Media Studies

Public Relations

ABMA's internationally recognised qualifications are considered to be a benchmark for training excellence whilst also providing superb value to our thousands of students worldwide.

Register for an ABMA programme by speaking to the ABMA Co-ordinator at your local ABMA Affiliate Centre or email us at student@abma.uk.com

ABMA Foundation Award

Want to study for an ABMA Certificate but don't meet the necessary requirements? The ABMA Foundation Award will give you that opportunity.

An ABMA Foundation Award is an access qualification which, once completed successfully, will allow you to continue your studies at ABMA Certificate level giving you the chance to broaden your professional knowledge and skills and start you on the path to realising your career ambitions.

If you do not meet the ABMA Entry Requirements for Certificate level, the Foundation Award, which requires no formal previous learning, is a low cost and time saving qualification that ensures you meet the entry requirements for Certificate level outlined below:

An ABMA Foundation Award

Four GCSEs at Grade D or above, including English

A BTEC First Diploma or Certificate at NQF level 2

An NVQ Level 2 qualification in a relevant subject

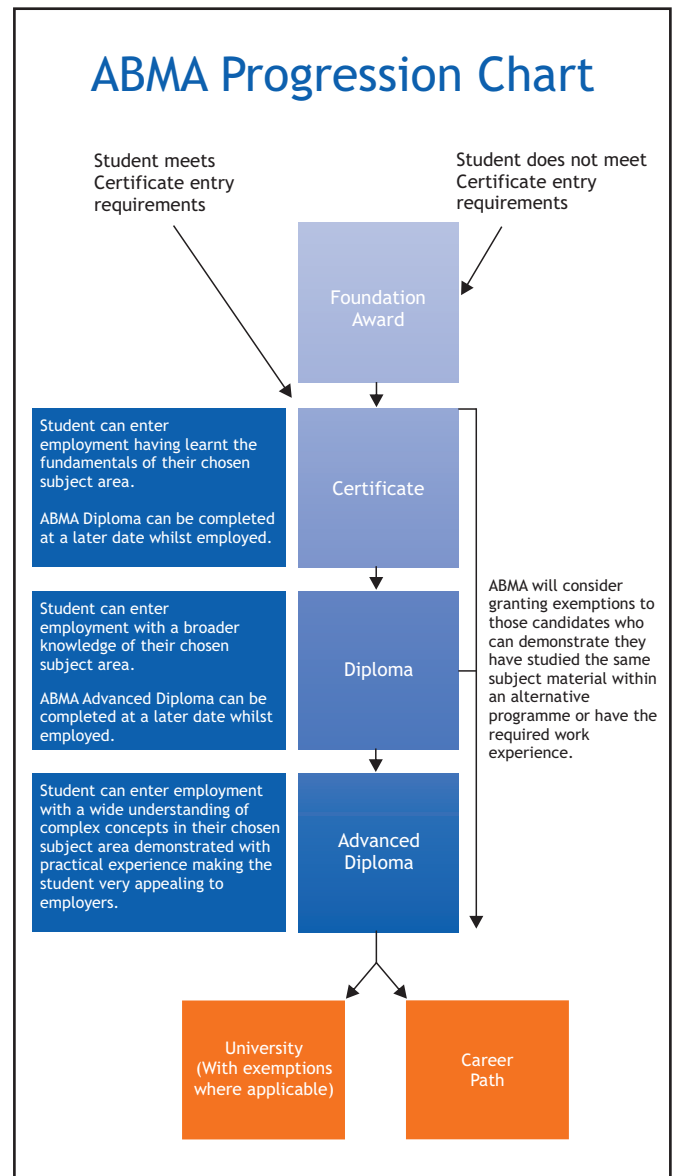
A recognised qualification equivalent to the above

The ABMA Foundation Award will teach you the fundamental features of business including principles of business communication and how to apply numerical skills in problem solving. You will also be able to use and apply business processes in an office environment.



Developing professional knowledge and skills that will enhance your career prospects is an important first step in your professional development. The ABMA Foundation Award will provide you with the skills necessary to embark on an interesting and relevant study in a wide variety of qualifications across numerous industry sectors, helping you to invest in your future and continuing your professional development.

If you want to embark on an internationally recognised ABMA Qualification but do not have the prerequisites for study, the below illustration shows just how the ABMA Foundation Award opens doors otherwise closed:



ABMA Regional News: Southern Africa

ABMA Qualifications have been available throughout Africa for many years now. Students in countries such as Botswana, Zambia, Malawi, Uganda, Zimbabwe and Kenya have been benefiting from undertaking an ABMA Qualification since their launch and ABMA is proud to see the success former students have experienced. This same success has led to many students in other regions wishing to undertake a qualification that is highly regarded by industry.

One such region in which ABMA is receiving constant enquiries from prospective students is South Africa, Lesotho and Swaziland. ABMA is now working with a select number of institutions in these areas to ensure these students have an opportunity to study an internationally recognised qualification.

Here we look at ABMA's affiliate institutions in the regions surrounding South Africa and how we provide internationally recognised vocational and professional qualifications to school leavers and established professionals looking to advance their careers in Southern Africa.

Swaziland



The demand for ABMA Qualifications in Swaziland has led to the establishment of several ABMA affiliates at a range of training providers including consultancies, colleges and private institutions.

The full a range of ABMA Qualifications have now been launched across Swaziland. The first college in Swaziland to implement ABMA qualifications was Mananga Centre for Regional Development and Integration, a centre that has seen its enrolments increase significantly following ABMA approval.

The college launched Business Management, Community Development, Computing and Information Systems, Entrepreneurship, HIV/AIDS Management and Human Resource Management and has had a great deal of success, working closely with ABMA, helping its students onto successful careers with leading employers that have already assessed ABMA Qualifications and deemed them fit for purpose.

Subsequently, due to continued demand, ABMA has ensured that its qualifications remain within reach of local communities by allowing additional centres to offer its programmes. Swazis across the Kingdom of Swaziland can now gain access to ABMA's internationally recognised vocational qualifications at many institutions throughout the region.

Following the recent syllabus update, there has never been a better time to study an ABMA Qualification. Devised with the help of industry experts and employers, the skills learnt while undertaking an ABMA Qualification will not only make you stand out while looking for employment, it will allow you to thrive within your future management career and become a valuable asset to any sector in which you choose to base your career.

From international businesses to governmental NGO's, ABMA has helped students realise all their career goals. If you would like to find out where ABMA Qualifications can be studied in Swaziland, please complete the ABMA Find a Centre Form [here](#).

Lesotho



ABMA's Health and Social Care qualifications have been launched by ABMA in the Institute of Development Management (IDM) which also operates campuses in Botswana and Swaziland.

The institution has been overwhelmed by the demand for ABMA Qualifications and has now reached capacity for ABMA's business and health and social care programmes.

Prospective students are continuing to enquire about ABMA Qualifications from public and private institutions as well as some of the largest employers in Lesotho who are looking to up-skill their current workforce and ensure that their staff are able to thrive no matter how their industry changes in the future.

ABMA has launched the following qualifications at IDM in Lesotho:

Business Management
Human Resource Management
Marketing Management
Community Development
HIV/AIDS Management
Computer Engineering

ABMA is working closely with Ministry of Education and Training to establish ABMA Qualifications in other highly regarded institutions in Lesotho to meet the significant demand for ABMA's internationally recognised vocational programmes.

South Africa



Vocational education in South Africa is growing ever-more popular. Employers vital to the growth of economy are always on the look-out for individuals that can offer their business something extra and practical, relevant training acquired through vocational training is not only invaluable in the world we live in today, it is also affordable.

ABMA programmes are continuing to attract a great deal of interest in the Republic of South Africa and, as a result, ABMA is looking to increase the number of colleges it is currently working with to ensure that ABMA's internationally recognised qualifications remain accessible.

ABMA has been offering a number of qualifications in selected approved institutions throughout the country for a number of years but due to continual demand, ABMA Qualifications will now be available at additional approved institutions.

For information on how to enrol for an ABMA Qualification in one of these territories, please visit the ABMA website at www.abma.uk.com or send an email to student@abma.uk.com.

ABMA Outstanding Achievement Awards

December 2010 Award Winners

Following a successful December 2010 series, the ABMA is delighted to announce that the following students have been awarded an ABMA Outstanding Achievement Award for their efforts during this examination series:

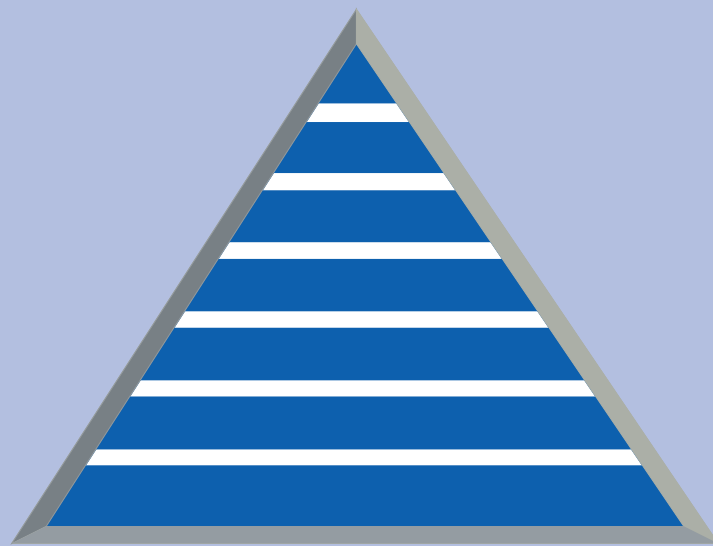
Richard Mumbi	Business Management
Chisopa Bwalya	Human Resource Management
Stephen Muchende	Computer Engineering
Janet Muchindu	Clearing, Forwarding and Shipping Management
Sage Munetsi	Clearing, Forwarding and Shipping Management
Alinafe Chalunda	Computer Engineering
Chimwemwe Baluwa	Community Development
Nazael Mtong	Professional Journalism
Calvin Pondai	Community Development



March 2011 Award Winners

In addition to the successful students above, ABMA is very pleased to announce that the following students have been awarded an ABMA Outstanding Achievement Award for their efforts during the March 2011 examination series:

Ronald Kerchan	Human Resource Management
Kudzanayi Pawanankwa	Human Resource Management
Maselwa Eshane	Human Resource Management
Leonida Mokua	Community Development
Cecil Mulomba	Clearing, Forwarding and Shipping Management
Gellien Mandizha	Clearing, Forwarding and Shipping Management



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